



# NAEMSO 2009 ANNUAL MEETING

SEPTEMBER 22-23, 2009 ■ PEABODY HOTEL, LITTLE ROCK, ARKANSAS

## SPONSORSHIP OPPORTUNITIES

Raising the visibility of your company is the key to taking full advantage of your participation in the National Association of State EMS Officials (NAEMSO). We've designed opportunities to give your company maximum exposure to the buyers before, during and after the NAEMSO Annual Meeting & Exhibit to keep your company name and products in front of them. Sponsorships are tax deductible to the extent permitted by law; consult with your financial advisor. NAEMSO is a non-profit, charitable organization.

**You've made the investment in emergency medical services, now let us help you reap the benefits!**

Contact NAEMSO Program Manager Kathy Robinson to discuss the sponsorships that best fit your company: 703-403-7404 or robinson@naemso.org.

### 2009 NAEMSO ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

- Executive Platinum Sponsorship \$7,500
- Platinum Sponsorship \$5,000
- Gold Sponsorship \$3,500
- Silver Sponsorship \$2,500
- Supporting Sponsorship \$1,200
- Conference T-shirts \$3,500
- Registration Bags/Portfolios \$2,500

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone/E-mail \_\_\_\_\_

#### COMPLETE AND RETURN WITH PAYMENT TO:

NAEMSO, 201 Park Washington Court, Falls Church, VA 22046

#### METHOD OF PAYMENT

##### IF PAYMENT IS BY CHECK

Please make check payable to NAEMSO

Check enclosed for \$ \_\_\_\_\_

##### IF PAYMENT IS BY CREDIT CARD

Please provide the following information:

Charge to my credit card \$ \_\_\_\_\_

Card Type (check one):  VISA  MasterCard  AmEx

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ V-code #\* \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature & Date \_\_\_\_\_

Billing Address for Credit Card: \_\_\_\_\_

\*AmEx: 4-digit number on front of card; VISA or MasterCard: 3-digit number on back of card.

### EXECUTIVE PLATINUM SPONSORSHIP \$7,500

- 1-time complimentary rental use of NAEMSO's EMS provider database (\$2,000 value)
- NAEMSO 2009-10 Corporate Membership (\$2,000 value)
- Prominent acknowledgement at entrance to event
- Sponsor listing and logo in onsite and post-conference materials
- 1 complimentary 8' x 10' booth (\$1,200 value) including two complimentary meeting registrations (\$770 value)
- Designation as host of a specific, high-profile function: *Reception, Lunch or Hospitality Suite (1 night)*
- Podium time to greet the audience relative to the hosted function
- 1 free insert in conference registration bags (\$250 value)
- BINGO square on Exhibit Visitors Card (\$150 value)
- Inclusion of logo in Exhibit Guide (\$150 value)
- Full-page black-and-white advertisement with priority, prominent placement in Annual Meeting Program (\$1,200 value)

### PLATINUM SPONSORSHIP \$5,000

- 1-time 50% discount on rental use of NAEMSO's EMS provider database (\$1,000 value)
- NAEMSO 2009-10 Corporate Membership (\$2,000 value)
- Sponsor listing and logo in onsite and post-conference materials
- 1 complimentary 8' x 10' booth (\$1,200 value) including two complimentary meeting registrations (\$770 value)
- Designation as host of a specific function: *State EMS Director's Forum Breakfast, Leadership Skills Workshop Refreshments or Optional Outing Bar*
- Podium time to greet the audience relative to the hosted function
- 1 free insert in conference registration bags (\$250 value)
- BINGO square on Exhibit Visitors Card (\$150 value)
- Inclusion of logo in Exhibit Guide (\$150 value)
- Full-page black-and-white advertisement in Annual Meeting Program (\$900 value)

## GOLD SPONSORSHIP

**\$3,500**

- Sponsor listing and logo in onsite and post-conference materials
- 1 complimentary tabletop display space (\$850 value) including 1 complimentary meeting registration (\$385 value)
- Designation as host of a specific function: *Morning or afternoon break or Executive Committee meeting refreshments*
- Podium time to greet the audience relative to the hosted function
- 1 free insert in conference registration bags (\$250 value)
- BINGO square on Exhibit Visitors Card (\$150 value)
- Inclusion of logo in Exhibit Guide (\$150 value)
- 1/2-page, black-and-white advertisement in Annual Meeting Program (\$520 value)

## SILVER SPONSORSHIP

**\$2,500**

- Sponsor listing in onsite and post-conference materials
- 1 complimentary meeting registration (\$385 value)
- 1 free insert in conference registration bags (\$250 value)
- BINGO square on Exhibit Visitors Card for those sponsors also purchasing a booth or tabletop display space (\$150 value)
- Inclusion of logo in Exhibit Guide for those sponsors also purchasing a booth or tabletop display space (\$150 value)
- 1/4-page, black-and-white advertisement in Annual Meeting Program (\$460 value)

## SUPPORTING SPONSORSHIP

**\$1,200**

- Sponsor listing in onsite and post-conference materials
- BINGO square on Exhibit Visitors Card for those sponsors also purchasing a booth or tabletop display space (\$150 value)
- Inclusion of logo in Exhibit Guide for those sponsors also purchasing a booth or tabletop display space (\$150 value)
- 1/6-page, black-and-white advertisement in Annual Meeting Program (\$290 value)

## OTHER PROMOTIONAL OPPORTUNITIES

All sponsorships are acknowledged on the sponsor page at [www.nasemso.org](http://www.nasemso.org).

### CONFERENCE T-SHIRTS

**\$3,500**

Each conference attendee receives an official t-shirt featuring the sponsor logo and event graphic silk-screened on the back. The traditional NASEMSO logo appears on the front. This item is sure to generate a high-level of awareness for the sponsors as attendees wear their shirts for years to come.

### REGISTRATION BAGS/PORTFOLIOS

**\$2,500**

Each conference attendee receives an official polypropylene or biodegradable plastic tote and also a note-pad portfolio bearing the imprint of NASEMSO and recognizing the sponsor. The sponsor's logo will be included on the bag and logo color will be adjusted to work with the bag design. This popular sponsorship delivers exposure well beyond the event as attendees bring these items home and use them for years to come.

### EXHIBIT BOOTH OR TABLETOP DISPLAY

**\$650-\$1,200**

In conjunction with the annual meeting, NASEMSO showcases significant suppliers of emergency medical products and services. See [www.nasemso.org](http://www.nasemso.org) for a floor-plan showing current available space and a list of your competitors.

### REGISTRATION BAG INSERT

**\$250**

Inserting your piece of literature in the conference registration bags gets details about your product or service into the hands of every attendee.

### SQUARE ON BINGO CARD

**\$150**

Bingo is a popular activity that encourages meeting attendees to visit and talk to exhibitors. Participants look for your booth and ask you to sign off on their card.

### LOGO IN EXHIBIT GUIDE

**\$150**

Inclusion of your company/organization logo will enhance your listing in the NASEMSO exhibit guide.

## SUMMARY OF SPONSORSHIP ENTITLEMENTS

|                                   | Show Entrance Signage | Sponsor Listing | BINGO Square* | Podium Time as Event Host | NASEMSO Corporate Membership | Free Exhibit Space | Comp Meeting Registration | Logo in Exhibit Guide | Insert in Registration Bags | Rental of EMS Provider Data Base | Annual Meeting Program Ad |
|-----------------------------------|-----------------------|-----------------|---------------|---------------------------|------------------------------|--------------------|---------------------------|-----------------------|-----------------------------|----------------------------------|---------------------------|
| <b>Executive Platinum \$7,500</b> | Yes                   | Yes with logo   | Yes           | Yes                       | Yes                          | Booth              | Two with Booth            | Yes                   | Yes                         | One Complimentary Use            | Full-Page Priority Space  |
| <b>Platinum \$5,000</b>           | Yes                   | Yes with logo   | Yes           | Yes                       | Yes                          | Booth              | Two with Booth            | Yes                   | Yes                         | One-Time 50% Discount            | Full-Page                 |
| <b>Gold \$3,500</b>               |                       | Yes with logo   | Yes           | Yes                       |                              | Table Top          | One with Table Top        | Yes                   | Yes*                        |                                  | 1/2-page                  |
| <b>Silver \$2,500</b>             |                       | Yes             | Yes*          |                           |                              |                    | One                       | Yes                   | Yes*                        |                                  | 1/4-page                  |
| <b>Supporting \$1,200</b>         |                       | Yes             | Yes*          |                           |                              |                    |                           | Yes                   |                             |                                  | 1/6-page                  |

\*Provided only to sponsors who exhibit